

ABSTRACT OF THE DISCLOSURE

A display apparatus includes pixels arranged in matrix; a pixel electrode disposed inside each of the pixels; a display device disposed inside each of the pixels, for executing display in accordance with a voltage of the pixel electrode; a scanning line driving circuit; an identification signal line driving circuit; a storage unit for storing the identification signal supplied from the identification signal line in the pixel; a gray scale voltage line driving circuit; a selection unit for selecting the gray scale voltage supplied to the gray scale voltage lines based on the identification signal stored in the storage unit; a switching device for applying the selected gray scale voltage to the pixel electrode; and a gray scale write line driving circuit for supplying a gray scale write signal to a gray scale write line for controlling the switching device.